

# Flex appeal

Why freelancers, contractors and agency workers choose to work this way



## WHO?



1 IN 3 PEOPLE IN GB (36%) HAS WORKED AS A TEMPORARY WORKER:



24%

Have been agency workers



10%

Have been contractors



11%

Have been freelancers



22% OF PEOPLE WHO EARN MORE THAN

**£50K**

HAVE BEEN AN AGENCY WORKER.

TEMPORARY WORK IS PARTICULARLY BENEFICIAL FOR PEOPLE AT FOUR POINTS IN THEIR WORKING LIVES:

- ENTRY LEVEL WORKERS
- PEOPLE WITH SPECIALIST SKILLS
- ADULTS WITH CARING RESPONSIBILITIES
- PEOPLE APPROACHING RETIREMENT

## WHY DO THEY CHOOSE TO WORK THIS WAY?

OF THE PEOPLE WHO HAVE WORKED AS A TEMPORARY WORKER:



One in seven people used it as a way to gain experience.



12% of people did so to earn more money than they would in a permanent role.



24%

of people did so to earn money quickly.

"I JOINED THE AGENCY BECAUSE OF MY AGE, I DON'T NEED A FULL-TIME JOB."

GREG, DRIVER

"BEING AN AGENCY WORKER HAS GIVEN ME THE FREEDOM TO DO WHAT I WANT TO DO."

PAT, NURSE

## LOOKING AHEAD



41%

of people in Great Britain would consider working as a temporary worker in the future.



ONE IN FOUR PEOPLE DID SO FOR FLEXIBILITY.



16% OF WOMEN DID SO IN ORDER TO WORK FLEXIBLE HOURS TO LOOK AFTER THEIR CHILDREN.



22% OF PARENTS OF TWO OR MORE DID SO TO LOOK AFTER THEIR CHILDREN.